

Privacy policy

1. Introduction

With the following information we would like to give you as a "data subject" an overview of the processing of your personal data by us and your rights under the data protection laws.

The processing of personal data, for example your name, address or e-mail address, is always carried out in accordance with the Basic Data Protection Regulation (GDPR) and in compliance with the country-specific data protection regulations applicable to "Laurus Generics GmbH". By means of this Privacy Policy, we would like to inform you about the scope and purpose of the personal data collected, used and processed by us.

As data controllers, we have implemented numerous technical and organisational measures to ensure that the personal data processed via this website is protected as completely as possible. Nevertheless, Internet-based data transmissions can generally have security gaps, so that absolute protection cannot be guaranteed. For this reason, you are free to transmit personal data to us by alternative means, for example by telephone or post.

2. Controller

Controller within the meaning of the GDPR is:

Laurus Generics GmbH

Van-der-Schmissen-Str. 1

22767 Hamburg, Germany

3. Data Protection Officer

You can contact the data protection officer as follows:

Niklas Hanitsch

Datenschutz Hoch 4 GmbH

Franz-Mayer-Straße 1

93053 Regensburg

You can contact our data protection officer directly at any time with all questions and suggestions regarding data protection.

4. Definitions

The Privacy Policy is based on the terminology used by the European legislator when adopting the General Data Protection Regulation (GDPR). Our Privacy Policy should be easy to read and understand for the public as well as for our customers and business partners. To ensure this, we would like to explain the terms used in advance.

We use the following terms, among others, in this Privacy Policy:

a) Personal data

Personal data is any information relating to an identified or identifiable natural person. An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

b) Data subject

Data subject means any identified or identifiable natural person whose personal data are processed by the controller (our company).

c) Processing

Processing is any operation or set of operations, performed upon personal data, whether or not by automatic means, such as collection, recording, organisation, organisation, filing, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

d) Restriction of processing

Restriction of processing is the marking of stored personal data with the aim of limiting their future processing.

e) Pseudonymisation

Pseudonymisation is the processing of personal data in such a way that the personal data can no longer be attributed to a specific data subject without the use of additional information, provided that this additional information is kept separately and is subject to technical and organisational measures which ensure that the personal data is not attributed to an identified or identifiable natural person.

f) Processor

Processor is a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller.

g) Recipient

The recipient is a natural or legal person, public authority, agency or other body to whom personal data are disclosed, whether or not it is a third party. However, authorities which may receive personal data in the course of a specific investigation, in accordance with Union or national law, shall not be considered as recipients.

h) Third party

A third party is any natural or legal person, public authority, agency or body other than the data subject, the controller, the processor and the persons who, under the direct authority of the controller or the processor, are authorized to process the personal data.

i) Consent

Consent is any freely given, informed and unequivocal expression of the data subject's will in a specific case, in the form of a statement or other unequivocal affirmative act by which the data subject signifies his or her consent to the processing of personal data relating to him or her.

5. Legal basis of the processing

Art. 6 para 1 lit. a GDPR provides our company with a legal basis for processing activities for which we obtain consent for a specific processing purpose.

If the processing of personal data is necessary for the performance of a contract to which you are party, the processing is based on Art. 6 para. 1 lit. b GDPR. The same applies to such processing activities which are necessary for the execution of pre-contractual measures, for example in cases of inquiries about our products or services.

If our company is subject to a legal obligation which makes it necessary to process personal data, for example to fulfil tax obligations, the processing is based on Art. 6 para. 1 lit. c GDPR.

In rare cases, the processing of personal data might be necessary to protect vital interests of the data subject or another natural person. In this case, the processing would be based on Art. 6 para. 1 lit. d GDPR.

Processing activities could also be based on Art. 6 para. 1 lit. f GDPR. Processing activities are based on this legal basis if the processing is necessary to safeguard a legitimate interest of our company or of a third party, provided that the interests, fundamental rights and freedoms of the data subject do not prevail.

Further legal bases result from Art. 9 GDPR and the Federal Data Protection Act (see section 10).

6. Transmission of data to third parties

Your personal data will not be transferred to third parties for purposes other than those listed below.

We only pass on your personal data to third parties if:

- a) you have given your express consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR
- b) the disclosure is permissible pursuant to Art. 6 para. 1 p. 1 lit. f GDPR in order to safeguard our legitimate interests and there is no reason to assume that you have an overriding interest requiring protection that the data not be disclosed,
- c) in the event that there is a legal obligation for disclosure under Art. 6 para. 1 sentence 1 lit. c GDPR, and
- d) this is legally permissible and, according to Art. 6 para. 1 p. 1 lit. b GDPR, necessary for the processing of contractual relationships with .

7. Technology

7.1 SSL/TLS Encryption

This site uses SSL or TLS encryption to ensure the security of data processing and to protect the transmission of confidential content, such as contact requests that you send to us as the operator. You can recognise an encrypted connection by the fact that the address line of your browser contains "https://" instead of "http://" and by the lock symbol in your browser line.

We use this technology to protect your transmitted data.

7.2 Data collection when visiting the website

When using our website for informational purposes only, i.e. if you do not register or otherwise provide us with information, we only collect the data that your browser sends to our server (in so-called "server log files"). Our website collects a number of general data and information every time you or an automated system access a page. This general data and information is stored in the server log files. The following can be processed

1. browser types and versions,
2. the operating system used by the accessing system,
3. the website from which an accessing system reaches our website (so-called referrer)
4. the sub-websites, which are accessed via an accessing system on our website
5. the date and time of access to the website,
6. a shortened Internet Protocol address (anonymised IP address),
7. the Internet service provider of the accessing system.

When using this general data and information, we do not draw any conclusions about your person. This information is rather required to

1. to deliver the contents of our website correctly,
2. to optimise the contents of our website and the advertising for it,
3. to guarantee the permanent functionality of our IT systems and the technology of our website and
4. to provide law enforcement authorities with the information necessary for prosecution in the event of a cyber attack.

The data and information collected are therefore evaluated by us on the one hand statistically and also with the aim of increasing data protection and data security in our company, in order to ultimately ensure an optimum level of protection for the personal data processed by us. The anonymous data of the server log files are stored separately from all personal data provided by a data subject.

The legal basis for the data processing is Art. 6 para 1 p. 1 lit. f GDPR. Our legitimate interest results from the above listed purposes for data collection.

8. Your rights as a data subject

8.1 Right to confirmation

You have the right to ask us to confirm whether personal data concerning you is being processed.

8.2 Right to information Art. 15 GDPR

You have the right to receive from us at any time and free of charge information about the personal data stored about you as well as a copy of this data in accordance with the statutory provisions.

8.3 Right of rectification Art. 16 GDPR

You have the right to request that incorrect personal data concerning you be corrected. You also have the right to request the completion of incomplete personal data, taking into account the purposes of the processing.

8.4 Deletion Art. 17 GDPR

You have the right to demand from us that the personal data concerning you be deleted immediately if one of the reasons provided by law applies and if the processing or storage is not necessary.

8.5 Restriction of processing Art. 18 GDPR

You have the right to demand that we restrict processing if one of the legal requirements is met.

8.6 Data transferability Art. 20 GDPR

You have the right to receive the personal data concerning you which you have provided to us in a structured, common and machine-readable format. You also have the right to have this data communicated to another controller, without hindrance from us, to whom the personal data has been made available, provided that the processing is based on the consent pursuant to Art. 6 para 1 lit a GDPR or Art. 9 para 2 lit a GDPR or on a contract pursuant to Art. 6 para 1 lit b GDPR and the processing is carried out with the aid of automated procedures, unless the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority delegated to us.

Furthermore, when exercising your right to data transfer in accordance with Art. 20 para. 1 GDPR, you have the right to obtain that personal data be transferred directly from one person responsible to another, as far as this is technically feasible and provided that this does not affect the rights and freedoms of other persons.

8.7 Opposition Art. 21 GDPR

You have the right to object at any time, for reasons arising from your particular situation, to the processing of personal data concerning you that is carried out pursuant to Art. 6 para. 1 lit e (data processing in the public interest) or f (data processing based on a balancing of interests) GDPR.

This also applies to profiling based on these provisions within the meaning of Art. 4 no 4 GDPR.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate reasons for processing that outweigh your interests, rights and freedoms, or unless the processing serves to assert, exercise or defend legal claims.

You are free to exercise your right of objection in connection with the use of information society services, notwithstanding Directive 2002/58/EC, by means of automated procedures involving technical specifications.

8.8 Revocation of a data protection consent

You have the right to revoke your consent to the processing of personal data at any time with effect for the future.

8.9 Complaint to a supervisory authority

You have the right to complain to a competent data protection supervisory authority about our processing of personal data.

9. Duration of storage of personal data

The criterion for the duration of storage of personal data is the respective legal retention period. After expiry of this period, the corresponding data is routinely deleted, provided that it is no longer required for the fulfilment of the contract or the initiation of a contract.

10. Specific information concerning pharmacovigilance

We may process personal data relating to adverse reactions or other aspects of pharmacovigilance. This information is of significant importance to public health and is used to detect, assess, understand and prevent adverse reactions and other problems related to medicines. We collect and process your information for these purposes in order to comply with our legal obligations. If necessary, we may have to report the data to the regulatory authorities. You can find more details on the processing of your personal data for these purposes in our [Data Protection Information on Pharmacovigilance](#).

11. Up-to-dateness and modification of the Privacy Policy

This Privacy Policy is currently valid and has the status: June 2020.

It may become necessary to amend this Privacy Policy as a result of the further development of our websites and offers or due to changes in legal or official regulations. You can access and print out the current Privacy Policy at any time on the website at "<https://www.laurusgenerics.eu/privacy-policy.html>".